

# IDYLLIC PURSUIT

PAGE VIEWS

5.5K

UNIQUE VISITORS

3.6K

KLOUT

62

## ABOUT ME

Hi, I'm **Kathy**! I'm a wife and a crunchy mama of 3. I have an MBA and am a seminary graduate student pursuing a PhD in Theology in Apologetics. I reside in Iowa, but happily suffer from wanderlust and do a lot of traveling as a result. I consider myself an **indigo child** and **spirit junkie**. I crave experiences and learning from other cultures. I'm a bit of a rebel. I challenge the status quo. If you tell me no, I'll ask why not? I think outside of the box. I'm not afraid of much (ok, maybe spiders). I have an insatiable thirst for adventure. I have a heart for service, a passion for social change, and a desire to grow personally and professionally. I'm super friendly. Feed me and I'll be your best friend. I was a State Finalist for National American Miss Teen Iowa-USA, and State Finalist for Miss Iowa-USA, both in 2004.

I'm just a girl doing a really cool thing with some really cool people, and I'm learning that work isn't like work when it's a calling. Oh, and don't let the red hair and makeup fool ya. I proudly support yoga pants, messy buns, and gettin' stuff done!



## ABOUT BLOG

Idyllic Pursuit is a happy little piece of the web that started as a health and fitness blog but has grown into so much more than that. Originally meant to discuss how I lost 123 lbs, I've learned there's so much more to life than just a number on the scale. I'm busy building my tribe here - I talk about faith, parenting, health, fitness, travel, homesteading, and food. I talk about my favorite things and have giveaways, too!

42 percent of my visitors are in the age range of 25-34. Over 90 percent are from the United States, and the vast majority of them visit for my health, fitness, and nutrition posts. It's probably no surprise that over 90 percent of them are women. In the last 28 days, my Facebook reach was 6,400 with a post engagement of 2150. My average monthly Pinterest viewers for the last 30 days are 146,103 with an engagement of 6,539. DC, Atlanta, New York, Philadelphia, and Los Angeles are the largest metro populations who engage with my Pinterest account.



1.4K + FANS  
5K FRIENDS  
700+ FOLLOWERS



2K +



1.7K +



7.4K +



+1(319)415-6744



idyllicpursuit@gmail.com



facebook.com/sculptabetterbody



@RECKate



I've worked with celebrities like Kirk Cameron, Max Lucado, Joey & Rory, Sagi Kalev, Chalene Johnson, Tony Horton, Shaun T, Chonda Pierce, and Chris Tomlin, and many others. I'm available for on-site work, advertising, giveaways, brand representation, freelance writing, social media promotion, speaking engagements, recipe development, family and solo travel, interviews, product reviews, and am open to any other ideas you have. Let's see if it's a good fit!

## BRAND PARTNERSHIPS

Family Christian

Ginny Bakes

Walmart

Glutino

Love With Food

Sodexo

Voice of Play

Cover Girl

Always

## LET'S COLLABORATE

OPTION A

\$20

Sidebar ad for 2 months 125 x 125 pixels

OPTION B

\$30

Sidebar ad for 2 months 300 x 250

OPTION C

\$40

Sidebar ad 125 x 125 for one month + social media shout out on my Facebook, Twitter, and Pinterest.